

THE PULSE

United Nurses of Alberta

#2 | October 2023

What's New

HELLO,

Time flies, doesn't it? It's hard to believe that a month has passed since the launch of our 3Rs Campaign and 'The Pulse' in its second edition!

We've been thrilled by the overwhelmingly positive feedback we received from the first edition, and we're fully committed to making each installment better than the last.

In this month's edition, you can expect important updates about the latest developments in the 3Rs campaign along with valuable insights on how you can actively engage and participate.

We wholeheartedly extend our gratitude to you for being an integral part of our community, dedicated to supporting nurses and championing public health care.



HEATHER'S MESSAGE



Centre Stage

SPOT OUR ADS CHALLENGE

We are dedicated to educating the public about the challenges facing nurses across Alberta and how the staffing shortage hurts all of us.

To amplify our message, we've launched a series of billboard, bus, train, and airport advertisements across the province. We're eager to hear your thoughts and to know if you've spotted them.

If you happen upon our ads on billboards, buses, trains, or in airports, don't hesitate to snap a photo and share it on social media using our hashtag #NeedNursesAB!

Let's join forces to spread the word far and wide. Together, we can make a difference.



Quote
of the Month

"When you are a nurse, you know that every day you will touch a life or a life will touch yours."

— Unknown

Brain Food



Marie Rollet Hébert is recognized as the first caregiver to offer nursing services in Canada. During her tenure as superintendent of nurses at Toronto General Hospital from 1884 to 1910, she actively advocated for legal recognition of nurses as professionals.



Photo: <https://commons.wikimedia.org/wiki/>

What's Next?

Every day, our incredible nurses grapple with challenges like inadequate staffing, demanding workloads, and mandatory overtime. Yet, they remain the heart and soul of health care, pouring their hearts into caring for Albertans.

Let's unite in expressing our gratitude to Alberta's nurses! Proudly display a 3Rs: RESPECT, RETAIN, RECRUIT sign in your yard or window as a symbol of appreciation.

Your action matters. Request your sign today and stand side by side with Alberta's nurses.



MORE WAYS TO JOIN



@albertanurses

Let's Connect

STAYING CONNECTED WITH YOU IS IMPORTANT TO US.

Join our Instagram community and engage in our social media challenges as part of the 3Rs: Respect Retain Recruit initiative.



MEMBERS CAN DOWNLOAD THE **UNA APP** HERE.

